

# the Chronicle, Volume 27, No. 1, Winter 2009, In this issue...

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009.



*the Chronicle*

**Volume 27, No. 1, Winter 2009**

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# From the Chair

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009.



Dear Fellow Chapter Members,

Mix the bitter with the sweet! Wednesday, April 15th is both Tax Day and the Chapter Annual Meeting. If your glass is half full and you're getting a refund, come celebrate with us. If your glass seems half empty when you consider what you actually paid in taxes, come commiserate. Either way, you can raise a full glass when we gather at the College of Physicians.

The Annual Meeting is your opportunity to salute our new Chairperson-elect and recognize the award winners' contributions to the Chapter, as well as our members' achievements. It will be fun. It will be interesting too, as Communications Chair Rachel Resnick was successful in lining up Josh Goldstein, health and science reporter at the *Philadelphia Inquirer*, as our speaker. His topic: how broader access and use of the Internet has changed the use of health information. I'll bet he has some interesting insights into how Internet use has changed the newspaper business too

We are a small chapter. Our size has its benefits and drawbacks. A few of the benefits include exceptional collegiality and convenient meeting sites. Drawbacks include having fewer members to participate and support programs. Should we maintain our boutique size? Should we consider merging with a like-minded organization? Your opinions matter, so come and express them. I hope to see you on April 15th

Etheldra Templeton  
Chair, 2008-2009

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# From the Editor

Published on March 15, 2009 in the Chronicle. 0 Comments Tags: 27(1) winter 2009.

I'm late, I'm late for a very important date  
No time to say "Hello", "Goodbye"  
I'm late, I'm late, I'm late, I'm late.\*



If you read this issue, you too might start to feel like the rabbit in *Alice In Wonderland*, as there are several events, courses, and symposia taking place over the next few months. I hope you will be able to take advantage of the many opportunities to update your skills, get acquainted with your fellow chapter members, and learn more about topics relevant to your work. Besides our Annual Meeting, there are PubMed courses, a scholarly communication symposium, and a conference on changes in health sciences libraries. There are also deadlines—for registrations, for nominations-related documents, for abstracts. Don't just check out the calendar—check out the articles as well. And don't be late

You might notice something different about this issue: namely, that there is no PDF version. We are experimenting with alternate methods of delivering the Chronicle, as there were no takers for the position of formatter when I asked earlier this year. However, the content is just as good as ever. This issue offers many wonderful items. Among them: you will get to meet a new chapter member, get an update from the Middle Atlantic Region about their activities, and learn about identity authentication methods. Along with the good also comes the sad, however. A library near and dear to my heart has closed. In keeping with the mission of this newsletter, to be a chronicle of its members' and member libraries' activities, I present later in this issue a timeline of the history of the research library at the Abramson Center for Jewish Life. While it was lovely talking to the previous librarians and staff in preparation for this article, it was also bittersweet to realize that this was the end of an era.

Rachel R. Resnick

Communications Committee Chair, 2009-2011

\*Fain, S., Hilliard, B. (1951). "I'm Late," *In* Walt Disney Pictures' *Alice In Wonderland*.

*The next deadline for the Chronicle is July 1.*

# MLA '09: Call for Posters featuring New Technology Trends and Late-Breaking Research

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009, mla '09, posters.



The 2009 National Program Committee (NPC) invites submissions of abstracts for a special poster session featuring new technology trends and late-breaking research at MLA '09, May 15-20, 2009, at the Hawaiian Convention Center in Honolulu, HI. Submissions sought include new technology trends, innovative library programs, and notable projects or research which have taken place (or been completed) since the original October poster submission deadline. Use the late breaking poster submission form <<http://snipr.com/bq5jg>> to submit your abstract by **Monday, March 16, 2009**.

Priority will be given to original submissions. Previously submitted abstracts should only be resubmitted if they include new information or results. As with previous poster submissions, authors are encouraged to submit a structured abstract as described at <[http://www.research.mlanet.org/structured\\_abstract.html](http://www.research.mlanet.org/structured_abstract.html)>. Posters will be available for viewing during MLA '09. Posters and related handouts will be posted to MLANET prior to the meeting.

Twenty-five posters will be selected. Posters will be presented during the regularly scheduled poster sessions. The primary author will be notified of acceptance by email sent the week of March 23, 2008. The lead or presenting author must be identified at the time of submission and is expected to pay for that day's registration. Presenters will be required to staff their posters at one of the following assigned times:

- Sunday, May 17, 2009 from 2:30pm-3:30pm
- Monday, May 18, 2009 from 1:30pm-2:30pm
- Tuesday May 19, 2009 from 10:00am-11:00am

See the original Call for Participation <[http://www.mlanet.org/am/am2009/pdf/mla09\\_call.pdf](http://www.mlanet.org/am/am2009/pdf/mla09_call.pdf)> for additional information about poster boards and other information about the exhibition space. For more information about posters, see the frequently asked questions on the MLA '09 website or contact 2009 NPC members Julia Kochi ([julia.kochi@library.ucsf.edu](mailto:julia.kochi@library.ucsf.edu)) or Lisa Oberg ([lisanne@u.washington.edu](mailto:lisanne@u.washington.edu)).

submitted by Anne K. Seymour

Chapter Council Representative, 2008-2011

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## Transformational Change in Health Sciences Libraries: Space, Collections, Roles

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009, conferences, penn state hershey.

This one-day conference will be held on April 2, 2009 at the University Conference Center on the Penn State Milton S. Hershey Medical Center and College of Medicine Campus. Pat Thibodeau, Associate Dean of Library Services, Duke University Medical Center Library, will the *Chronicle*, Volume 27, No. 1, Winter 2009 <http://www.mlaphil.org/wp/chronicle/> 4 of 32

present the keynote address focusing on changes in health sciences libraries, the implications for librarian roles, and the need to transform skill sets.

Julie Poletta, architect at Radelet McCarthy Incorporated, will speak about re-purposing library space for alternative uses. Two panel discussions will address models and best practices in libraries' reduction of print collections, models and best practices in libraries' reduction of space and/or re-purposing of existing space, emerging roles and identities of librarians in the changing physical environment, and best practices in adjusting traditional library roles and services. A breakout session will follow each panel discussion.

For more information and to register:

<http://www.hmc.psu.edu/library/conferences/SpacePlanning.htm>.

Registration deadline is March 18, 2009. Spots are limited, so register early.

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## Are You Interested in Serving as our Chapter's Next Membership Chair?

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009, committees, volunteers.

If so, contact Etheldra Templeton at 215-871-6486 or [etheldrat@pcom.edu](mailto:etheldrat@pcom.edu). For information about this position's responsibilities, contact our current Membership Chair, Laura Koepfler, at 610-825-6000, ext. 5552 or [lkoepfler@ecri.org](mailto:lkoepfler@ecri.org).

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## Chapter Awards – Deadline Reminder For Applications

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009.



The Nominating Committee is accepting member recommendations and applications for 2009 Chapter Awards. Award and grant descriptions are posted on the Chapter website: <<http://www.mlaphil.org/wp/15/grants-and-awards/>>. Recommend an admired colleague or your deserving self. Do you know a librarian providing vital consumer health information or doing innovative work with technologies? Is a promising library student working in your library? Could you use some monetary support to attend a professional development workshop?

Nominations were due by March 9; the required applications and related documents are due by **March 23**. Nominating Committee members are Betty Warner (Chair), Melanie Cedrone, and Steve Bogel. Send all paperwork to Betty ([bwarner@samaritanhospice.org](mailto:bwarner@samaritanhospice.org)).

Awards will be made at our Annual Meeting to be held on April 15 for some or all of these awards:

- **Beatrice Davis Education Award**  
At least every other year the Philadelphia Regional Chapter/MLA will offer an award of \$600.00 to an individual pursuing a career in health science librarianship.
- **Randy Brenner Memorial Consumer Health Award**  
This award is given annually to an individual or group in recognition for outstanding contributions to consumer health information services and patient education.
- **Grant Program for Professional Development**  
The Chapter /MLA will offer one grant of up to \$300.00 to a librarian/information scientist in order to pursue continuing education in the area of health science librarianship.
- **Robert Preston Lee Memorial Award**  
This award is given to an individual (or group of individuals) in recognition of outstanding contribution in the application of technology to the delivery of technical services.

submitted by Etheldra Templeton  
Chair, 2008-2009

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## Annual Business Meeting and Reception

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009.

SAVE THE DATE! April 15, 2009, 5pm - 8pm

It's not just tax day; it's also the date of our Annual Business Meeting and Reception, at the College of Physicians of Philadelphia. After the business meeting, the evening's speaker will be Josh Goldstein, a health and science reporter at The Philadelphia Inquirer, who will talk about how broader access and use of the Internet has impacted and changed the use of health information. Mr. Goldstein was part of an award-winning team that reported on the decline and bankruptcy of the Allegheny Health System, at the time the largest nonprofit health care bankruptcy in the country.



Josh Goldstein

We would like to thank Stat!Ref for sponsoring our speaker, and PhillyHealthInfo (a program of The College of Physicians of Philadelphia) for furnishing Mr. Goldstein's presentation equipment.

Great speaker, grand venue, and gala reception - details to come!

# Member & Library News

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**Jeanette de Richemond**, HTAIS Information Specialist, ECRI Institute, wrote the “Expert Searching” column entitled “Adding Value to Searches: Documenting Search Results” in the February 2009 issue of the *MLA News*.

**Ellen Justice**, Medical Librarian, Christiana Care Health System, and Barbara Bason, a practitioner of classical homeopathy in Wilmington, DE, published “The healing way of homeopathy: Similia similibus curentur or ‘let likes cure likes’” in *Journal of Consumer Health on the Internet*, 12(3), 284-292.

**Jackie Luizzi** has joined the staff of the Wistar Institute. She has worked at the VA Medical Center and in the medical library at Case Western Reserve University in Cleveland, OH. Before coming to Wistar, she was a Reference Librarian at the Free Library of Northampton Township in Richboro. Jackie is a new member of MLA national and the Philadelphia Regional Chapter.

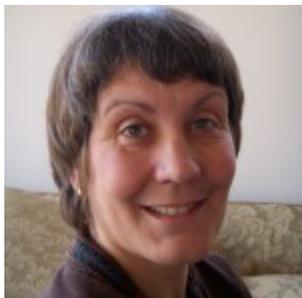
**Robb Mackes**, DelMIRA Project Coordinator for the Delaware Academy of Medicine, learned this week that he is the recipient of the Thomson Reuters/Frank Bradway Rogers Information Advancement Award! Through Robb’s management, DelMIRA (Delaware Medical Information Resource Alliance) provides access to electronic databases, textbooks and journals to all acute care hospitals and four federally qualified health centers in Delaware. DelMIRA was created to “... address the disparity in access to biomedical information and health data that exists statewide and affects all types of health care institutions.” Robb can add this award to his many accomplishments, including the “Librarian of the Year” award he received in 2008 from HSLANJ: the Health Sciences Library Association of New Jersey.



**Rachel Resnick**, an information professional in Montgomery County, is a contractor on the [techforltc.org](http://techforltc.org) project, a website that provides information about technology options in long-term care settings. She will be performing literature searches in order to update the related readings about the various care issues, and will also investigate information for educational resources section that will be included in the site in the future. The website is the result of a research project initiative by the Department of Health and Human Services to address barriers to bringing new technologies into residential care settings. Polisher Research Institute of the Madlyn and Leonard Abramson Center for Jewish Life, and IDEAS, Inc. constructed the website under contract with the Office of the Assistant Secretary for Planning and Evaluation of the Department of Health and Human Services.

# An Introduction to the Healthcare Cost and Utilization Project (HCUP): A Resource for Medical Librarians

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009, ahrq, continuing education, hcup.



The Healthcare Cost and Utilization Project (HCUP, pronounced “H-Cup”) is a family of health care databases and related software tools and products developed through a federal-state-industry partnership and sponsored by the Agency for Healthcare Research and Quality (AHRQ). HCUP databases bring together the data collection efforts of state data organizations, hospital associations, private data organizations, and the federal government to create a national information resource of patient-level health care data (HCUP Partners) <<http://www.hcup-us.ahrq.gov/partners.jsp>>. HCUP includes the largest collection of longitudinal hospital care data in the United States, with all-payer, encounter-level information beginning in 1988. These databases enable research on a broad range of health policy issues, including cost and quality of health services, medical practice patterns, access to health care programs, and outcomes of treatments at the national, state, and local market levels.

Join us on Thursday, April 23rd from 1-4 PM for an introduction to HCUP in the ECRI Institute’s auditorium, 5200 Butler Pike, Plymouth Meeting, PA, <[www.ecri.org](http://www.ecri.org)>. Participants not driving can take the R5 train <[http://www.septa.org/service/destinations/montco/temple\\_ambler.html](http://www.septa.org/service/destinations/montco/temple_ambler.html)> to Ambler and representatives from ECRI institute will pick you up at the train station. The class is FREE and is worth four MLA CE hours. To register, email [jderichmond@gmail.com](mailto:jderichmond@gmail.com).

The agenda for this class is as follows:

## Introduction to HCUP Resources (60 minutes)

- Overview of healthcare administrative data
- Introduction to the 5 main types of HCUP databases
- Benefits and limitations of HCUP databases
- Discussion about the use of HCUP in medical and health services research

## Example Publications Using HCUP (30 minutes)

- Review of the wide range of publications that HCUP data have supported, including selected peer-reviewed articles, AHRQ-produced documents, and congressionally-mandated reports.

## Break (15 minutes)

## HCUPnet – free online tool for retrieving data (45 minutes)

- Demonstration of the HCUP free querying tool  
(Note: this section of the course will be very interactive)

Other HCUP-related Tools and Resources (30 minutes)

- Discussion of healthcare software tools that can be applied to HCUP data to enhance the value of the data
- Instruction on where librarians can access detailed documentation about HCUP resources
- Detailed overview of the HCUP User Support Website

submitted by Jeanette de Richemond, MLIS, AHIP

Education & Credentialing Committee Chair, 2008-2010

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## Meet Your Fellow Chapter Member:

### Joanne Muellenbach

Published on March 15, 2009 in [the Chronicle](#). Tags: [27\(1\) winter 2009](#), [commonwealth medical college](#).



**Description of Professional Position:** As the founding library director for The Commonwealth Medical College (TCMC) in Scranton, I have the great honor and privilege of creating a brand new medical library from the ground up! I began work with TCMC in February 2008, working on a part-time, contractual basis from my former home in Thunder Bay, Ontario, Canada. During this early period, I participated in the Pennsylvania Department of Education's accreditation site visit, which took place last spring, and the Liaison Committee on Medical Education (LCME) accreditation site visit, which took place in July, just one week following the cross-country move with my family to our new home in Clarks Summit, PA. In October, we were notified that we had received provisional LCME accreditation, and at that point we were able to begin active recruitment of our charter class of 60 M.D. students and 30 Master of Biomedical Sciences students for fall 2009.

Overall, my main library priorities have included the development of our collections and services, the design of our physical facilities, and the hiring of library staff. It was also a priority for me, and a delight, to meet and get to know the local health sciences librarians, since TCMC students would be located on one of three regional campuses – in Scranton, Wilkes-Barre, and Williamsport. And I am so fortunate to have become a member of the Health Information Network of Northeastern Pennsylvania (HILNNEP). Through HILNNEP, I have been able to expand my network of excellent librarian colleagues even further. Here is a snap-shot of our medical library thus far: Our students will be provided with laptops, air cards, and will work in a wireless environment. We aim to have 95% of our resources available electronically. The remaining 5% will consist of no more than 500 core print titles. Access to our medical library is through the TCMC Library Portal. At present, the portal provides links to more than 8500 e-journals, 900 e-books, and more than 20 biomedical databases and other evidence-based resources. A "Get it @ TCMC" button is linked from individual citations in order to provide full text, or to a self-populating interlibrary loan form when full text is not readily available. Although our TCMC Library Portal is not accessible to the public, we plan to have a public library website soon. In the meantime, please check out the TCMC website, <http://www.thecommonwealthmedical.com>.

You can visit us at our temporary facilities at Lackawanna College, where the library has seating for 80, including comfortable chairs, laptop tables, study carrels, small tables and walk-up public-access computers, along with laser print/copy/scan machines, book shelving, a training lab and an information services desk. In 2011, we'll move to our permanent facilities in the new Medical Sciences Building, which will

provide 5,000 square feet of library space, including seating for 80, two group study rooms, a conference room, an Information Commons for hands-on library and informatics training, and much more. At present, library staff includes Eric Rector, Head of Electronic Resources; Mary Jo Biazzo, Senior Library Technical Assistant; and Michelle Burwinkel, Library Technician for Electronic Resources. Additional librarian and library assistant staff will be hired as we continue our development.

**Past Professional Experience:** Most recently, I served as the first library director for the first new medical school in Canada in over thirty years – the Northern Ontario School of Medicine (NOSM), in Thunder Bay, Ontario. I received my Bachelor of Arts, and my Master of Arts in Library Science, from the University of Wisconsin-Madison, and for over twenty years I have worked in hospital and academic health sciences libraries throughout the U.S. and Canada. In July 2007, I became a Distinguished Member of the Academy of Health Information Professionals of the Medical Library Association.

**What do you find most interesting about your work?** I really enjoy meeting and working with the College’s faculty and staff, who I have found to be very knowledgeable and with diverse backgrounds. I enjoy working with the latest technologies and providing library orientation and instruction, and then hearing how access to our library resources and services has “made a difference.” There is a tremendous amount of community support for the new medical college. The fact that we have already signed on over 400 volunteer, adjunct clinical faculty says it all! People from all walks of life – from the local politicians to the area business people to university faculty and students – are very excited about the development of TCMC and are interested in its progress.

**What qualities or traits are most helpful in your work?** As a director and as a member of the TCMC Operations Committee, the ability to develop a vision, to plan strategically, and to meet timelines is critical. In addition,, because we are a “start-up” organization, there are many policies, procedures, and forms that have to be created anew, so flexibility and creativity are key traits for my work. Due to our small staff size, it’s important to be a Jack (or Jill!) of all trades and to ensure that no detail, however small, is overlooked. Good organization and communication skills are very important, as are courage and a sense of humor!

**What do you enjoy doing for fun?** Exploring this beautiful part of the country, on foot, by bicycle, by train or by car, with my husband, 12-year-old daughter and our 1-year-old Cairn Terrier puppy is really enjoyable. So far, we have traveled to nearby communities in northeastern Pennsylvania, but also to New York City and to Montreal, Quebec. Cooking and eating ethnic cuisine, going to the theatre and to concerts, and custom sewing are also fun past-times.

**Is there anything about you that others might be surprised to know?** Some people might find it amusing to know that I am a women’s ice hockey-playing fanatic! I have been playing hockey for almost thirty years. Back in the early days, I played more competitively, as a member of the Minnesota Women’s Ice Hockey Association, and then most recently as a member of the senior recreational division of the Thunder Bay Women’s Ice Hockey Association. I have hopes of establishing a women’s team in the Scranton area. Contact me if you’re interested!

**Why would you encourage members to become actively involved in Philadelphia Regional Chapter?** I have met so many wonderful colleagues and friends over the years, and I have learned a great deal, through membership in various library organizations. Not only are you contributing to the profession, but you can meet such interesting people, keep up with your professional development, travel, and have a lot of fun.

edited by Jo-Ann Babish

# Free Pubmed Training in April

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009, nn/lm, pubmed, training.



Two free, one-day classes on PubMed will be offered in Philadelphia on Tuesday, April 14, 2009 and Wednesday, April 15, 2009 by The National Training Center and Clearinghouse of the National Network of Libraries of Medicine. Each class is designed to teach students how to use PubMed(R) and includes instruction regarding MEDLINE citations. The class also includes an overview of Medical Subject Headings (MeSH[R]) and its importance as a tool to searchers and indexers. PubMed(R) is a free class and carries 7.5 MLA continuing education credits. Half-day classes will also be offered on NLM(R) Gateway and ClinicalTrials.gov.on Monday, April 13.

Classes will be held from 8:30am - 5:00pm at

Thomas Jefferson University

Edison Building

130 S. 9th Street, 13th Floor

Philadelphia, PA 19107

For information and registration, go to <http://nmlm.gov/ntcc/classes/schedule.html>

submitted by Jeanette de Richemond, MLIS, AHIP

Education & Credentialing Committee Chair, 2008-2010

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## The MAR Strategic Program Plan for Member Participation - Where Are We Now?

Published on March 15, 2009 in [the Chronicle](#).Tags: 27(1) winter 2009, nn/lm mar, reports, strategic plans.

We are now in Year 3 of the five-year NN/LM contract (2006-2011). The member needs assessment for the Middle Atlantic Regional network (MAR) was completed in Year 1, followed by the development of the Strategic Program Plan in that same year. Let's take a look at the strategic plan objectives for Year 2 to identify those that have been achieved so far, those that are in progress, and the actions that have been taken in support of each objective.

Stay tuned to the MAR website for achievement updates: <http://nmlm.gov/mar/>.

### 2007-2008 (Year 2) Library Improvement

1. Begin focused program for librarian mentoring and coaching in management, advocacy, and marketing the library through one or more pilot programs.

**STATUS: In Progress**

ACTION TAKEN: Planning Awards incorporating this objective were announced in August 2008 but there were no applications. This objective will be incorporated into the Library Improvement objective (#2) in Year 3, which outlines a MAR Leadership Institute.

2. Conduct planning for a Value of Libraries Study to be conducted in the region in Year 3.

**STATUS: Achieved**

ACTION TAKEN: The Value of Libraries Planning Committee has worked for the past year planning for a research study. Currently the committee is in the final stages of putting the research study together including the development of a questionnaire instrument. The Value of Libraries Planning Study website documents the committee activity: <http://nmlm.gov/mar/about/value.html> .

3. Create an information and education program on e-resources for hospital libraries and consortia. Address both licensing issues and resource evaluation. Suggest best practices for licensing and identify cost effective e-resources with emphasis on evidence-based medicine. Add a section to the MAR website on e-licensing tips and experiences.

**STATUS: In Progress**

ACTION TAKEN: A new online class, Licensing Electronic Resources, will be offered in March 2009. A web page on e-licensing tips and resources is in the works.

4. Create a virtual forum as a new way for librarians to keep up with technology innovations, licensing trends, and open access initiatives and their impact on health sciences libraries.

**STATUS: Achieved**

ACTION TAKEN: A new Technology Resources tab on the MAR website, <http://nmlm.gov/mar/technology/>, features freely available innovative tools. The new MAR Electronic Journals and Open Access web page, <http://nmlm.gov/mar/rsdd/openaccess.html>, provides links to open access resources in the health sciences field. Technology Committee members provide blog entries in the MARquee (<http://nmlm.gov/mar/blog/>) about how they use current technology in their libraries.

5. Create a MAR informational tool about regional consortia to encourage individual hospital librarians to take advantage of local expertise and opportunities and to give existing consortia members or those considering consortia practical information and guidance on common issues.

**STATUS: Achieved**

ACTION TAKEN: The MAR Resource Sharing Committee developed a useful webpage with up-to-date information on regional consortia, <http://nmlm.gov/mar/rsdd/consortia.html>.

6. Strengthen hospital library capability to provide remote access to their electronic resources through training and technology awards. Investigate the need for central hosting of e-resources and Websites for hospital libraries for remote access by their patrons.

**STATUS: In Progress**

ACTION TAKEN: Based on results of the investigation, MAR is developing an informational webpage to include a directory of resources and services available for remotely hosting e-resources. Awards to promote this objective will be available in winter 2009.

## 2007-2008 (Year 2) Outreach

1. Communicate to all network members the outreach priorities established by the RAC through the MAR blog, Website, and RML consultants.

**STATUS: Achieved**

ACTION TAKEN: The MAR Strategic Plan is mounted on the MAR website, <http://nmlm.gov/mar/about/pdf/marstrategicplan.pdf>; additionally, the outreach priorities are included in the description of applicable outreach award announcements.

2. Frame awards in terms of the outreach priorities and change the review process to include value for priority programs.

**STATUS: Achieved**

ACTION TAKEN: The Awards program was revised based on the strategic plan priorities. See <<http://nmlm.gov/mar/funding/>>.

3. Promote Loansome Doc to hospitals and unaffiliated professionals – especially the target groups.

**STATUS: In Progress**

ACTION TAKEN: MAR announced the Electronic Access/Document Delivery Access to Health Information Awards (<http://nmlm.gov/mar/funding/docdelivery.html>) in Fall 2008 to promote Loansome Doc service throughout the region. A newly developed MAR tri-fold brochure explaining Loansome Doc registration and use is available on the MAR website, <<http://nmlm.gov/mar/training/ldtrifold.pdf>>. MAR will launch a survey of non-Loansome Doc libraries.

An update on the progress of Year 3 objectives will be forthcoming.

If you have any questions or comments, please contact Sue Hunter at [sue.hunter@med.nyu.edu](mailto:sue.hunter@med.nyu.edu) or 800.338.7657.

submitted by Sue Hunter, Planning and Evaluation Coordinator, NN/LM Middle Atlantic Region

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## For What It's Worth: The Hidden Costs of Scholarly Communication

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009, drexel, intellectual property, open access, scholarly communication, symposia.



This year's Drexel University Libraries' Scholarly Communication Symposium focuses on the economics of scholarly communication. Can information and publication really be "free"? What are the hidden and other costs? Who pays? Who benefits? What are the implications for researchers? for publishers? The symposium will be held on Thursday, April 16th from 8:30am-1:30pm at the Edmund D. Bossone Research Enterprise Center, on the south side of Market Street between 31st and 32nd Streets in Philadelphia. Join us to learn about SCOAP3 (the Sponsoring Consortium for Open Access Publishing in Particle Physics) and exchange ideas with our expert panel—including our own Karen Albert—on open access, intellectual property management, and digital content preservation. Speaker profiles, updates and registration information are available at <<http://forwhatitsworth.wikispaces.com>>.

Submitted by Lenore Hardy, MS, AHIP

Director of Health Sciences Libraries

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# Middle Atlantic Region Mid-Contract Site Visit

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009, nn/lm mar.

As part of the National Network of Libraries of Medicine (NN/LM) program, the National Library of Medicine (NLM) performs a mid-contract site visit to each of the eight regional offices. The Middle Atlantic Region (MAR) includes Delaware, New Jersey, New York, and Pennsylvania. On December 9, 2008, the MAR's visit took place at the Frederick L. Ehrman Medical Library, New York University, Langone Medical Center. Ehrman Medical Library's contract as the regional office runs from 2006-2011. This is the library's first contract with the NN/LM.

The major purpose of the visit was to assess MAR's progress towards meeting the contract goals. The site visit team was led by H. Kenneth Walker, M.D., from Emory University School of Medicine, and included a hospital librarian, an academic librarian, an associate director from another RML, and NLM staff. The visit included three components: a meeting with NYU Medical Center's institutional administrators, a program review conducted by the MAR staff, and a network member feedback session.

To prepare, MAR invited network members to complete an online questionnaire intended to provide feedback about the strengths of its program and future directions it should take. Response to the questionnaire was high, and we thank MLA Philadelphia Regional Chapter members for their support. MAR also invited members from around the region to participate in the feedback session on December 9th. Hospital, academic health sciences, special, and public librarians participated and shared their thoughts about MAR's strengths and opportunities for improvement. Thanks to MAR membership's participation in both the questionnaire and feedback session, NLM's site visit team was able to develop an accurate picture of the regional office's services throughout the four states.

The site visit team identified MAR strengths, including: communications/feedback with members, hospital library input via committees, site visits, and individual feedback. The online training program, LinkOut and EFTS participation, and the RML staff were also identified as strengths. The site visit team also gave suggestions and recommendations based on the goals of MAR's *Strategic Program Plan for Member Participation*, as well as suggestions for NLM.

The final report from the site visit is available on the MAR web site:

<<http://nnlm.gov/mar/about/pdf/marsitevisitreport.pdf>>. We invite you to read the report and send your comments or feedback to [rml@library.med.nyu.edu](mailto:rml@library.med.nyu.edu).

Submitted by Arpita Bose, MLIS

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## CE "Double Header" : Save the Date!

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009, google, hilnne, nn/lm, nn/lm mar, pubmed.

Join the Health Information Library Network of Northeastern Pennsylvania (HILNNEP) for a Continuing Education "Double Header" on Thursday, April 30, 2009 from 8am to 4pm. Instructors for "eXtreme Searching: Getting the Most from PubMed and Google" will be Karen Heskett, MS, AHIP, Instruction Coordinator at the Biomedical Library, UC, San Diego; and Arpita Bose, MLIS, Interim Associate Director/Outreach and Communications Coordinator, NN/LM Middle Atlantic Region. "Geeks Bearing Gifts: Unwrapping New Technology



- **1963** M. Powell Lawton, a psychologist at Norristown State Hospital, is recruited to direct research at the Center. He will work with three of the four librarians.
- **1975** First professional librarian Barbara Halpern is hired by Maurice Greenbaum, the PGC administrator. Barbara earned her MLS from Columbia (and her B.A. in Biology from Barnard). Her first library job was Reference Librarian at the Albert Einstein College of Medicine. Barbara serves as the PGC librarian from 1975-1986, both for the medical library and the behavioral health care library. While starting out at fifteen hours per week, she eventually achieves full-time status. The medical library is separate from the behavioral collection, the former housed in the main PGC building on Old York Road and the latter within Dr. Lawton's research department on 13th Street. The librarian participates in the Medical Library Association's (MLA's) Exchange for interlibrary lending services throughout the country. Outside of the MLA Exchange, she participates with the local AAA (Area Agency on Aging) library in center city-Philadelphia Corporation for Aging. Barbara says, "The most amazing aspect of the job was that my acquisitions budget seemed to be limitless, thanks to the generosity of Maurice Greenbaum.... In all that time, there was no money to computerize the collection, so I concentrated on original cataloging and bought material like crazy. Space was always a problem."
- **1980** Barbara Halpern hires Mary McCaffrey part-time. Mary will remain at PGC for 22 years. Barbara says, "Mary was the most valuable co-worker I ever had. She should be given a lot of credit."
- **1983** The library joins the National Network of Libraries of Medicine (NN/LM).
- **1986** Barbara Halpern leaves PGC. She works at the Abington Library, then the Jenkintown Library. She eventually moves to Boston and holds a couple more library positions until retiring.
- **1986** Joyce Post, who originally started at PGC as a Utilization Review Manager in the Medical Records Department in October 1985, is asked by Maurice Greenbaum to run the libraries. This is effected in February 1986. The library also has no computers, and Joyce must use one in a researcher's office after hours in order to teach Medline classes. Eventually, both Joyce and Mary will get computers.
- **1988** The library starts participating in Docline, the National Library of Medicine's interlibrary lending service for health sciences libraries. The library also joins the Delaware Valley Information Consortium (DEVIC). Joyce recalls, "The research library was on the first floor ... of [this] little old house, with creaking floors barely able to support the weight of the shelving and books. Our ILL business had been steadily growing and every day Mary had to schlep (in a book cart) the bound volumes across a small, open courtyard to the main building where there was a photocopy machine. Mr. Greenbaum explained when he first showed me the old house, that plans were in the works to move this library up to York House North [across the street from Einstein]. Almost immediately after taking the position I was deep into planning this move. Shortly after moving we got our own copy machine. At first we were in one apartment and the sunporch next door at the end of one of the halls on the second floor. As the collection grew we took over the apartment on the other side of the hall, and that became the journal room. The original apartment was the library office."
- **1989 - 1996** Joyce gives presentations on the use of the Internet by older persons and gerontological professionals to the American Society on Aging, the University of California at Berkeley Center on Aging, the Association for Gerontology in Higher Education, the National Aging Information Center, the Gerontological Society of America, the Pittsburgh and Delaware Valley Mid-Atlantic Geriatric Education Centers, and the Pennsylvania Library Association.
- **1991** Joyce increases Mary McCaffrey's position to full-time with the title Library Assistant.
- **1992** Joyce receives an 18-month Outreach Grant from the National Library of Medicine to train healthcare professionals in local nursing homes and longterm care facilities to use computers for MEDLINE searches. Document requests are filled either from the PGC collection or through ILL connections.
- **1994-1999** Joyce compiles and publishes the regularly updated *Internet and E-Mail Resources on Aging: an Online Directory* on the U.S. Administration on Aging's home page.
- **1996-1997** Joyce writes twelve columns on "Internet Resources on Aging" in *The Gerontologist*.

- **1999** Joyce Post retires. Mary McCaffrey moves the library from 13th Street to Wagner Avenue.
- **2000** Sheryl Panka-Bryman is hired by Dr. Lawton, by this time Senior Research Scientist and Director Emeritus of Research, to run the libraries.
- **2000** The Philadelphia Geriatric Center, with a large donation from the Abramson family and numerous other supporters, moves to Horsham Township under the name Madlyn and Leonard Abramson Center for Jewish Life.
- **2000** The medical and behavioral research libraries are merged and move from North Philadelphia to Jenkintown in the Benjamin Fox Pavilion.
- **2001** M. Powell Lawton dies.
- **2002** Sheryl automates the library's catalog, supported by an LSTA (Library Services and Technology Act) grant, and the library joins AccessPA. The ILS system is Inmagic DB/TextWorks. Sheryl also establishes the Community Education Center, later renamed the Community Resource Center, a collection of health-related books for older people. It is housed in the Residents Library at the Abramson Center.
- **2002** Due to the library's pending move out of the area, Sheryl leaves for a position at the University of the Arts and Mary McCaffrey retires.
- **2002** Research Librarian Rachel R. Resnick is hired by Director of Research Vicki Freedman, Ph.D. Immediately after hiring Rachel, the library moves from Jenkintown to Horsham Township.
- **2002-2003** Rachel establishes the Lawton collection, a physical collection of books written by, written about, edited by, or contributed to, by M. Powell Lawton.
- **2003** Full-time Assistant Librarian Karen Kohn is hired.
- **2004** At the request of the executives of the Abramson Center, the Leadership Collection is established. This collection, started with a donation from Stephen Rowell of Reconnect, LLC, is comprised of business and leadership titles.
- **2004** Rachel is awarded an LSTA grant to plan for the digitization of presentations made by Dr. Lawton throughout his career.
- **2004-2006** Karen manages a quarterly lecture series, "Growing Wiser about Growing Older," which is presented to the public to highlight research accomplishments and provide information about aging-related topics. Presenters include research investigators, Abramson Center staff, and community experts.
- **2005** Due to the growth of the Residents Library and the lack of interest in the collection, the Community Resource Collection is closed; some items are donated to the Residents Library, while others are reintegrated into the Research collection.
- **2005** Karen Kohn leaves to work at Arcadia University.
- **2006** Rachel is awarded an LSTA grant for the implementation of the Lawton Digital Archive (LDA), currently available at <http://www.accesspadigital.org/spgcp/>.
- **2006** Part-time Assistant Librarian Nicole Snyder is hired. Rachel and Nicole begin metadata creation for the LDA. Due to budget constraints, this position is eventually eliminated. Nicole finds employment at a law firm, Connolly, Bove, Lodge & Hutz, in Wilmington, Delaware. Volunteer Arthur Shum, a Drexel LIS student, assists in the completion of the LDA. Arthur later is hired as Systems Specialist at University of Hawaii at Manoa.
- **2006** Rachel migrates the ILS from Inmagic to EOS.Web Express, with partial support from a Technology Improvement Award from the National Network of Libraries of Medicine/ Middle Atlantic Region (NN/LM-MAR).
- **2007** Rachel establishes AGELIS, a Docline group of libraries with gerontological collections who agree to reciprocal sharing.

- **2008** The research library joins Docline group AMHL, but does not renew membership in 2009.
- **2008** December: Due to severe budget constraints the decision is made to close the research library. It holds more than 8,000 monographic titles and more than 300 serial titles (of which about 50 are active), making it the fourth largest gerontological research library in the United States, after the AARP Research Information Center, the library at Andrus Gerontology Center at the University of Southern California, and the Information Resource Center at the American Health Care Association. The library does approximately 700 interlibrary loan transactions per year. It is a member of the National Network of Libraries of Medicine and AccessPA, and is a member of these interlibrary lending consortia: DEVIC, BHSL, AGELIS, FREESHARE.
- **2009** The library achieves its 50th anniversary, making it the oldest gerontological research library in the United States.
- **2009** February 27 The library closes. At the time of this writing, the disposition of the collection has not been determined.

All of the librarians kept statistics; some are spotty, but some could be found from as far back as 1986. Here are a few figures:

Reference questions and literature searches: nearly 6,000

ILLs borrowed: more than 11,000; nearly half were received from DEVIC libraries

ILLs loaned: more than 22,000; more than half of which were furnished to BHSL libraries

Submitted by Rachel Resnick

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## Recording Available for Spotlight! on PubMed Updates

Published on March 15, 2009 in the Chronicle. 0 Comments Tags: 27(1) winter 2009, nn/lm, pubmed, training.



Rebecca Brown of the NN/LM Mid-Continental Region on Wednesday, Jan. 28, 2009 presented “Update on PubMed” one of the region’s classes in the *Spotlight! on National Library of Medicine Resources* series. The classes focus on specific databases and provide practice time with exercises. The archived recording for the PubMed session is available at <https://webmeeting.nih.gov/p67806081/>. All sessions are listed and archived at: <http://nmlm.gov/mcr/services/updates/spotlightresources.html>. Log-in information is also available at that location. These online training classes are FREE and require no registration. All you need is a computer with Internet access and a phone. Classes are presented on the fourth Wednesday of each month.

submitted by Jeanette de Richemond, MLIS, AHIP

Chair, Education and Credentialing, 2008-2010

# TechnoHumanist Corner: Who are You?

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009.

These days we spend a lot of time proving who we are. If you do online banking, use your debit card, access any work resource from a remote location, check your e-mail or voicemail, then you have to prove your identity to use those services. Each of these services requires that your identity be unique from other users. Since we are using online services, we are identifying ourselves to a computer rather than to a person. This process is known as authentication. Authentication is very important to computer security. The more online services we use, the more identities we create, and as in the case of multiple identities, the more confusing the world becomes.

Authentication is the process of determining that an individual is who he or she claims to be. Notice, the definition does not address the rights and privileges of a user. Authentication is often confused with authorization, which is often used together with authentication. Giving permissions—rights and privileges to access data based on an identity—is called authorization. One of the most common authentication methods is by IP address. In IP authentication, the server containing the resources is given your computer IP address or a range of IP addresses at your institution, enabling users to view certain resources. For example, if you want to view an e-journal from your library, the journal's server checks the IP address that is requesting access. It finds your address and allows you to view the journal. The fact that you can view the journal does not mean you are authorized to cancel the journal subscription or buy access to a new journal. That right is given to the Acquisitions Librarian, whose identity will be authenticated when ordering or canceling subscriptions.

Authentication is based on three simple factors: something you know; something you have, and something you are. The use of a combination of any of these factors as a method of authentication is known as multi-factor authentication.

## Something You Know

Most of the authentication that we do is based on something we know. A good example is the user ID and password you created for your online accounts. User ID/password authentication is based on the premise that since you created them, you will remember them, and only you have access to them. However, this type of authentication has its weaknesses. Depending on the computer system, creating IDs or passwords can be a frustrating experience. Furthermore, IDs and passwords can be stolen, forgotten, or misplaced. Despite these drawbacks, for the immediate future, most of us will still have to grapple with creating, protecting, and remembering our passwords.

Here are some things to consider if you are about to create a password or want to manage your existing passwords. First, never use any personal information such as Social Security numbers, phone numbers, addresses, names of relatives, etc. Personal information is one of the first things hackers and identity thieves try to retrieve. Second, do not use dictionary words, proper nouns, or foreign words. Many hackers have programs that use dictionaries to look for words. Try not to use the same password for multiple accounts, because if someone gets your password, they will be close to having access to all the accounts using that password.

If you want to create a secure password, create passwords that are meaningful to you. They are easier to remember. Make passwords at least eight characters in length and utilize a combination of numbers, keyboard characters, e.g., ~, \$, #, @, etc., upper and lower case letters. A password written \$i1v3rSmiTh is much harder for a thief to crack than when it is written silversmith. Also, do something very few of us do—change your passwords or PINs often. As a security measure, more institutions are forcing their staffs to periodically change their passwords.

If you have multiple accounts requiring different passwords, consider using a password management program. These programs allow you to manage your existing passwords and generate more complex secure passwords. With the creation of a master password, you will have access to your other passwords and PINs. Some programs such as Password Safe <<http://passwordsafe.sourceforge.net/>> ask for donation and others such as RoboForm Pro charge a fee. For a review and comparison of the top 10 password management programs on the market, see Password Management Software Review 2009 - TopTenREVIEWS <<http://password-management-software-review.toptenreviews.com/>>.

If you don't want to use a software management program, then consider using a Single Sign-On (SSO) system such as OpenID. OpenID is a decentralized open standard, which means that it is not owned by any organization. An OpenID is simply a URL that you claim after obtaining it from an ID provider of your choice. You and the ID provider agree on what you should provide, e.g., passwords, tokens, smart cards, etc., to prove ownership of the URL. If you want access to a service on a site that supports OpenID, you enter your OpenID at that site. This is transmitted to the ID provider, which certifies that you are who you claim to be and access to the service is granted. It is similar to proxying at private institutions, but OpenID is open standard proxying. That is a very simplistic explanation of OpenID. While not all sites support OpenID, some of the larger organizations such as AOL, BBC, Yahoo, Google, PayPal, and Microsoft use and provide OpenID authentication.

## Something You Have

Another method of authentication is to have a physical or electronic object that carries your authentication credentials. Although there are many types of physical and electronic objects, the most common physical objects are smart cards and key fobs; electronically, they are digital ID certificates. The sole purpose of these objects is to verify that you are who you claim to be.

Smart cards are plastic cards about the size of credit cards that contain a microchip instead of a magnetic strip. Since these cards have microprocessors, they can carry all types of data, like an individual's health data, and be programmed for various applications. There are over a billion smart cards being used, mostly in Europe. Last March, the German government successfully conducted regional pilot studies for electronic health smart cards. In 2009, the government plans to issue these cards to the German population as part of its public health system. It has been reported that Hewlett-Packard and Compaq are working on developing keyboards with smart card slot readers.

Key fobs, unlike smart cards, do not have microchips. A key fob is a small security hardware device which can resemble a flash drive. It randomly generates access codes within a specified time limit. Key fobs can change codes from as often as every thirty seconds to every five minutes. Since there is no communication between the server and the key fobs, the device works because it uses a deterministic mathematical algorithm that synchronizes the key fob with the server program. The explanation of how it works is worthy of a Numbers TV episode, but it does work. Here is the procedure for using key fobs. Suppose you log into the server and want to access a sensitive folder. When you select the folder, you may be asked for an ID and password. You enter your ID and activate your key fob, which generates the code. You immediately enter the code before a new code displays, and hit Enter. If the fob changes code before you hit Enter, you will be denied access to the folder and you will have to repeat the process.

While you may not have a smart card or key fob, if you bought something online from a website, that uses PayPal or Cybertrust, then you have a digital ID certificate. Digital ID certificates use public key encryption to secure the transmission of data between your computer and the website with which you are doing business. The certificate is issued by a mutually trusted third party known as a Certification Authority (CA). A digital ID certificate contains the owner's name, the owner's public key, the key's expiration date, the certificate's serial number, the name of the issuer (CA) of the certificate, and the digital signature of the issuer. Think of the digital certificate as being similar to your passport or driver's license, except that the personal information is electronic rather than hard copy. When you make a connection to the secure site, your certificate is reviewed for any discrepancies or abnormalities. If everything is in order, then the connection is completed. This is done quickly and seamlessly so you're not aware of any review.

## Something You Are

This authentication factor is the stuff that thrillers, caper movies, and spy novels are made of. This type of authentication is based on an individual's physiological or behavioral characteristics. It is the biometric recognition of physical characteristics such as fingerprints, irises, facial and voice patterns, hand and finger geometry, and signature verification. Some of these biometric recognition systems have existed for

years. The CSI characters are not lying when they ask that fingerprints be run in AFIS. The Integrated Automated Fingerprint Identification System (IAFIS) is a national automated system maintained by the FBI and containing over 47 million fingerprints and criminal histories. Law enforcement and intelligence agencies such as the National Security Agency, CIA, and FBI, use voice and facial recognition to identify the individuals they have under surveillance. It has been reported that some companies have begun using facial and iris recognition systems to enhance their security needs.

Biometric recognition systems have several advantages over other methods of authentication. Unlike passwords, PINs, smart cards, and key fobs, which can be lost, stolen, misplaced, or duplicated, biometric systems are based on a distinguishable physical or behavioral trait that identifies you as you. These characteristics do not change with age. For instance, your iris is unique and cannot be lost, stolen or misplaced. Also, it is a trait, which would be extremely difficult to forge or duplicate. Another advantage of biometric systems is that they are non-invasive. In theory, you can capture an individual's data without attaching or using probing instruments. Finally, the advances in biometric technologies have achieved a high level of accuracy and made the technologies faster and more user-friendly.

If biometric systems are so efficient, then why are they not in general use? First, they are still expensive. However, as the technologies mature costs are coming down, so we will begin to see more of them in everyday situations. For instance, The Aspen Times reported that the Aspen, Colorado School District is holding meetings to decide if they want to implement a fingerprint-recognition system for students in school lunch programs. The school district purchased the hardware and conducted a successful pilot test of the program. A California newspaper, The Contra Costa Times, reported that ValleyCare Hospital now uses a Patient Access Lifetime Match (PALM) scan system to access patient records. Aside from costs, lack of uniformity in standards for the technology is a barrier. Not all fingerprint readers are created equal. Standards are still being negotiated and developed. Another problem is that while the technology is based on measuring physiological traits, there is a population that may have damaged traits or not have the traits. For example, how can a fingerprinting system scan a person with no hands, or iris systems authenticate a person whose iris cannot provide accurate measurements because of eye disease? In addition to these dilemmas, biometric systems can be fooled and they do make mistakes. Researchers have fooled fingerprint systems by having the system scanning and authenticating a fingerprint copy instead of a real, live fingerprint. Also, these systems do sometimes generate the biometric equivalent of false-positive and false-negative matches.

Despite these shortcomings, biometric authentication systems have the potential for linking all the information—school, employment, health, banking records, etc.—quickly and efficiently. Think of it: banks, employers, and insurance companies can use a common authentication system to create your permanent universal ID and use it to share information. While this may make life easier for us, it increases the temptation and possibility of misuse. Since authentication and privacy are opposing forces, such actions would conflict with our concept of privacy. The goal of authentication is to identify the user. If you know who the user is, you can hold that individual accountable for his or her actions. This is in sharp contrast to the goal of privacy, which is anonymity. People are not to be identified unless they choose to be. Authentication methods such as user ID/passwords and key fobs are ephemeral, but authentication systems based on physiological and biological traits, such as DNA and retinas, are permanent identifiers. Authentication with permanent identifying characteristics will compromise anonymity and bring them into conflict with one of the underlying principles of HIPAA—privacy. The question is, how much of our privacy are we willing to surrender for the sake of efficiency and convenience? That is the debate society will be having for the next few decades.

If you have any questions or comments, please send them to me at [rodrigue@pobox.upenn.edu](mailto:rodrigue@pobox.upenn.edu). C U NX time.

Carlos Rodriguez

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## Development Report

Published on March 15, 2009 in the Chronicle. 0 CommentsTags: 27(1) winter 2009.



The members of the Philadelphia Regional Chapter of the Medical Library Association thank our sponsors who generously contributed thus far during the 2008-09 fiscal year. These sponsors help the members benefit from valuable programming and education that the chapter offers throughout the year.

Currently, our donations total \$2,000.00.

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submitted by Ellen M. Justice

Development Coordinator, 2008-2010

# Calendar

Published on March 15, 2009 in the Chronicle. Tags: 27(1) winter 2009.

## *SAVE the DATE!! — “Three by the Sea” Tri-Chapter Conference*

*Philadelphia, NY/NJ, Mid-Atlantic*

*October 4-7, 2009*

*Resorts Casino, Atlantic City, NJ*

## PALINET Workshops

### **Location:**

PALINET

3000 Market St., Suite 200

Philadelphia, PA 19104

### **Registration & Information for all locations:**

(215) 382-7031 or

[http://www.palinet.org/ep\\_workshops\\_results.aspx](http://www.palinet.org/ep_workshops_results.aspx)

### **Workshops at the Philadelphia site:**

- **March 16 Can Libraries Be Sold As Soap?**
- **April 16-17 Basic Serials Cataloging (SCCTP) + Local Holdings**  
**SERIALS BOOT CAMP, parts 1 & 2**

To register for online workshops:

[http://www.palinet.org/ep\\_workshops\\_results.aspx?Type=Live](http://www.palinet.org/ep_workshops_results.aspx?Type=Live)

## MARL Online Workshops for Spring, 2009

### **Registration:**

e-mail: [rml@med.nyu.edu](mailto:rml@med.nyu.edu)

### **Topics:**

- DOCLINE
- Logic Models
- DOCLINE for beginners
- SERHOLD
- What's New in PubMed
- Free Productivity Tools
- Basic Nutrition Resources

- Service Continuity Planning
- PubMed, MyNCBI
- Resources for Disaster Response & Preparedness
- Copyright & ILL
- Introduction to TOXNET
- Licensing Electronic Resources

### **March 18**

#### **Government Resources in Consumer Health**

##### **Sponsor:**

Health Sciences Library Association of NJ

##### **Location:**

NJ Hospital Association Conference Center

760 Alexander Road

Princeton, NJ 08543

##### **Registration & Information:**

<http://www.hslanj.org/government.ppt>

### **March 30 – April 1**

#### **Computers in Libraries 2009**

##### **Sponsor:**

Information Today, Inc.

##### **Location:**

Hyatt Regency Crystal City

2799 Jefferson Davis Hwy

Arlington, VA

##### **Registration & Information:**

<http://www.infotoday.com/cil2009/default.shtml>

### **April 2**

#### **Transformational Change in Health Sciences Libraries: Space, Collections, Roles**

##### **Location:**

PennState Hershey Medical Center & College of Medicine Campus, Hershey, PA

##### **Print brochure:**

<http://www.hmc.psu.edu/library/conferences/SS-9596-09%20BRO%20INVITE%20nb.pdf>

##### **Information:**

<http://www.hmc.psu.edu/library/conferences/SpacePlanning.htm>

### **April 6 -7**

#### **REFolution Conference [Reference Service in a Constantly Changing World]**

##### **Sponsors:**

HSLC & The Institute of Museum & Library Services *under the provisions of*

The Library Services and Technology Act as administered by the Commonwealth of Pennsylvania

##### **Location:**

Holiday Inn, Harrisburg-Hershey, PA

the *Chronicle*, Volume 27, No. 1, Winter 2009

<http://www.mlaphil.org/wp/chronicle/>

**Registration & Information:**

<http://www.palinet.org/refolution>

*April 12 – 18 National Library Week 2009*

*This Year's Theme: WORLDS CONNECT @ YOUR LIBRARY*

**April 13 NLM Gateway & Clinical trials.gov (free!)**

**April 14 & 15 PubMed Training (free!)**

**Location:**

Thomas Jefferson University

Edison Bldg., 130 S. 9th Street, 13th fl.

Phila., PA 19107

**Registration & Information:**

<http://nmlm.gov/ntcc/classes/schedule.html> OR <http://www.mlaphil.org/wp/>

**April 15**

**Annual Business Meeting & Reception for Philadelphia Regional Chapter, MLA**

**Location:**

College of Physicians of Philadelphia

**Information:**

<http://www.mlaphil.org/wp/events/2009/02/12/save-the-date-april-15-2009-5pm-8pm/>

**April 16**

**For What It's Worth: The Hidden Costs of Scholarly Communication**

**Sponsor:**

Sponsoring Consortium for Open Access Publishing in Particle Physics (SCOAP3)

**Location:**

Drexel University, Edmund D. Bossone Research Enterprise Center, on the south side of Market Street between 31st and 32nd Streets, Philadelphia

**Registration & Information:**

<http://forwhatitworth.wikispaces.com>

**April 21 -24**

**SCIP 09 Society of Competitive Intelligence Professionals Annual International Conference & Exhibition**

**Location:**

Sheraton Chicago Hotel & Towers

301 E. North Water St.

Chicago, IL 60611

**Registration & Information:**

<http://www.scip.org/content.cfm?itemnumber=5782>

**April 22**

**Valuing Library Services & Cost Benefit/ROI Calculators [Online]**

**Sponsor:**

MARL

**Registration:**

e-mail: [rml@med.nyu.edu](mailto:rml@med.nyu.edu)

the *Chronicle*, Volume 27, No. 1, Winter 2009

<http://www.mlaphil.org/wp/chronicle/>

**April 23**

**Healthcare Cost & Utilization Project (HCUP) (free)**

**Location:**

ECRI Institute Auditorium  
5200 Butler Pike  
Plymouth Meeting, PA 19462

**Directions:**

<https://www.ecri.org/About/Visiting/Pages/directions.aspx>

**Information:**

<http://www.mlaphil.org/wp/>

**Registration:**

send e-mail to [jderichmond@gmail.com](mailto:jderichmond@gmail.com)

**April 27 – 29**

**Conference 2009 of the New Jersey Library Association**

**Location:**

Ocean Place Resort & Spa  
Long Branch, NJ

**Registration & Information:**

<http://njla.pbwiki.com/Conference+2009>

**May 11 – 12**

**National Library Legislative Day 2009**

**Location:**

Liaison Hotel Capitol Hill  
415 New Jersey Ave., NW  
Washington, D.C.

**Registration & Information:**

<http://www.ala.org/ala/aboutala/offices/wo/washevents/nlld/nlld2009.cfm>

**May 15 – 20**

**“iFusions” MLA ’09: Annual Meeting & Exhibition**

**Location:**

Hilton Hawaiian Village Beach Resort & Spa  
Honolulu, HI

**Registration & Information:**

<http://www.mlanet.org/am/am2009/index.html>

**June 14 - 17**

**Special Libraries Association Annual Conference 2009**

**Location:**

Washington D.C.

**Information:**

<http://www.sla.org/content/Events/conference/ac2009/index.cfm>

## Ongoing Educational Opportunities

**DIALOG** training workshops in the United States are now web-based.

For upcoming classes:

<http://training.dialog.com/>

**HSLC (now uses only the acronym)**

Location: 3600 Market St., Suite 550, Philadelphia, PA

Information: (215) 222-1532 or

[http://www.hslc.org/classes\\_intro.html](http://www.hslc.org/classes_intro.html)

**NN/LM workshops**

For locations, dates, topics & registration:

<http://nmlm.gov/ntcc/classes/schedule.html>

**Special Libraries Association online courses:**

<http://www.sla.org/calendar/>

## MARL Online Workshops for Spring, 2009

**Registration:**

e-mail:

rml@med.nyu.edu

**Topics:**

- DOCLINE
- Logic Models
- DOCLINE for beginners
- SERHOLD
- What's New in PubMed
- Free Productivity Tools
- Basic Nutrition Resources
- Service Continuity Planning
- PubMed, MyNCBI
- Resources for Disaster Response & Preparedness
- Copyright & ILL
- Introduction to TOXNET
- Licensing Electronic Resources

**March 18**

**Government Resources in Consumer Health**

**Sponsor:**

Health Sciences Library Association of NJ

**Location:**

NJ Hospital Association Conference Center

760 Alexander Road  
Princeton, NJ 08543

**Registration & Information:**

<http://www.hslanj.org/government.ppt>

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# the Chronicle Editor and Staff

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the Chronicle is edited by



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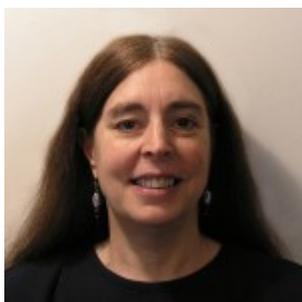
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